

MSc in International Hospitality & Events Management

This MSc programme, offered by IMI, is suitable for those with a Bachelor's degree qualification but limited work experience. Focusing on key strategic management skills in the hospitality and events industries, the programme offers a broad insight into operational management, planning and strategy within the international arena. There is the opportunity to undertake paid work placements, either in Switzerland or internationally, on completion of the study semesters, offering the chance for CV-enhancing, practical experience in the industry. This programme offers the perfect blend of theoretical competencies and practical insight for those looking to develop as managers in either of these international fields.

Terms 1 and 2 - On Campus 22 Weeks

Study Units

- Hospitality Operations
- New Venture Creation and Innovation in Events
- Competitive Strategies in Hospitality
- International HRM in Events
- Events, Venues and Facilities Management
- Finance and Project Management for Events
- Contemporary Conference Management

Terms 3 and 4 - On Campus 22 Weeks

Study Units

- Live Events
- Dissertation/Field Consulting Project

Paid Work Placement Up to 44 Weeks*

Placement Opportunities

*On completion of the study semesters, students have the option to undertake a paid work placement(s) in Switzerland for the same duration as their study semesters. Placements are also available internationally. Hospitality internships in Switzerland pay a minimum of 2'212 CHF per month.

validated by:



Entry Requirements

- Bachelor's Degree in any discipline
- English level: 6.0 IELTS or equivalent



Start Dates

- February
- August



Award(s)

IMI MSc in International Hospitality & Events Management

CTH Executive Diploma in International Hospitality & Events Management